

Rudbeckia triloba
Brown-eyed Susan



This perennial is native to the eastern and Midwestern United States and beyond to the west. It has grown in the Kuse family gardens for many years. Birds are attracted to its seeds and bees and butterflies enjoy its nectar. The small yellow flowers form on branching stems that are two to five feet tall. Its flower looks similar to the familiar Black-eyed Susan (*R. hirta*) except that it has several smaller flowers on thin multiple stems. It flowers later in the season. The dark green leaves near the base of the plant are divided into three oval parts that give it the name "triloba."



It keeps well in bouquets. While it is perennial, it is fairly short lived, but easily reseeds itself every year and forms showy masses of blooms from late summer until frost.

Reference: Mahr, Susan. (2006). Brown-eyed Susan, Rudbeckia triloba. *Master Gardener Program. University of Wisconsin-Extension*. Retrieved October 22, 2017 from <https://wimastergardener.org/article/brown-eyed-susan-rudbeckia-triloba/>